

The Wisconsin Ethics Commission is providing the below information pursuant to §Wis. Stat. 13.685(7). Please visit the *Eye On Lobbying* website, <https://lobbying.wi.gov>, for more detailed information about lobbyists, lobbying principals (organizations), and state agency liaisons.

New Lobbying Principals

1/26/2021 - 2/2/2021

Principal Name	Mailing Address	Area Of Interest
American Council of Engineering Companies of Wisconsin	316 W Washington Ave, Suite 950, Madison, WI, 53703	The American Council of Engineering Companies of Wisconsin monitors contracting issues including qualifications based selection, procurement & design-build, environmental & development issues, infrastructure, transportation and state agency funding, tort reform, licensing matters of design professionals.
Ducks Unlimited	7322 Newman Blvd., Building 1, Dexter, MI, 48130	Ducks Unlimited plans to engage in lobbying activities when proposed legislation has a direct impact to the conservation and management of Wisconsin's wetland habitats or that impacts the ability for people to hunt waterfowl. The organization will also engage in lobbying if legislation is proposed that impacts charitable gaming laws in a way that will affect the organization's fundraising methods.
Greater Madison Chamber of Commerce	PO Box 71, Madison, WI, 53701	Areas impacting new technology, capital for business and entrepreneurs, biotechnology, governance issues in Dane County, issues impacting Dane County talent (i.e. the UW-Madison), and other areas that could impact Dane County businesses and the Dane County economy.
Harley-Davidson Motor Company	3700 W. Juneau Avenue, Milwaukee, WI, 53208	Legislation, administrative rulemaking, and other actions affecting motorcycle manufacturers, distributors, retailers, and riders.
Johnson & Johnson Services Inc.	28501 North Seminole Ct., Mundelein, IL, 60060	Health care related issues, especially those related to access to pharmaceutical, biotech, medical equipment, and consumer health products.

Principal Name	Mailing Address	Area Of Interest
Milwaukee County	901 N. 9th St, Milwaukee, WI, 53233	Milwaukee County represents a diverse population and economy with multi-faceted concerns and problems. Subsequently, areas of the State budget, legislation and administrative rules that are paramount to the County are: health and social services; judiciary and public safety; transportation; general government operations and taxation; natural resources and the environment.
Milwaukee Professional Firefighters Association	5625 w wisconsin ave, MILWAUKEE, WI, 53213	Any matters affecting the health and safety of firefighters across the state.
Milwaukee Teachers' Education Association	5130 West Vliet Street, Milwaukee, WI, 53208	The union may lobby and seek to influence legislative decisions regarding all matters related to Wisconsin schools, including school funding, educator licensing standards, curriculum standards, collective bargaining, and employee rights.
Motor Vehicle Protection Products Association (MVPPA)	P.O. Box 11247, Tallahassee, FL, 32301	The Motor Vehicle Protection Products Association (MVPPA) is the trade association for providers, sellers, and underwriters of ancillary motor vehicle F&I products, including tire and wheel protection, paintless dent repair, windshield repair, appearance care, key replacement, and vehicle protection products. The Association represents the industry to the public and government officials to support the fairly regulated and ethical sale of ancillary products. As part of its mission, MVPPA lobbies for the regulation of motor vehicle ancillary products in a manner that provides security and peace of mind to consumers and a level playing field for providers.
National Alliance on Mental Illness Wisconsin	4233 W. Beltline Highway, Madison, WI, 53711	NAMI Wisconsin works at the state level to influence the legislature in areas of health and mental health care, criminal justice, youth mental health, education, stigma reduction and other areas affecting the quality of life for people with mental illness and their families. We also have a network of members and non-members who engage in grassroots advocacy throughout the state.

Principal Name	Mailing Address	Area Of Interest
National Waste & Recycling Association	115 East Ogden Avenue, Suite 105-313, Naperville, IL, 60563	NWRA advocates on legislative and regulatory initiatives surrounding solid waste collection, transportation, processing, recycling and disposal. This necessarily involves subset issues on taxation, privatization, competition, facility siting, environmental regulations, among others.
Painters & Allied Trades District Council 7	S68W22665 NATIONAL AVE PO BOX 189, BIG BEND, WI, 53103	Workforce Development, Apprenticeship, Worker safety, Unemployment.
PPG Industries, Inc.	1 PPG Place, Floor 36, Pittsburgh, PA, 15272	Issues affecting, but not limited to the following categories: manufacturing, workforce development, corporate tax, workers compensation, energy, environment, state budget, insurance, commerce, labor and waste management.
Strategic Behavioral Health	8295 Tournament Drive, Suite 201 , Memphis, TN, 38125	Policies influencing mental health treatment.
The Good Food Institute	2503 D. N Harrison St. #19, Arlington, VA, 22207	The Good Food Institute, Inc. may lobby on all topics affecting the development, production, labeling, marketing, distribution, and consumption of plant-based or cultivated meat, eggs, and dairy food products.
Transportation Development Association	10 East Doty Street, Ste. 201, Madison, WI, 53703	Transportation funding and policy
Turo Inc.	111 Sutter Street 1300, San Francisco, CA, 94104	all issues associated with regulation of peer-to-peer car sharing
U.S. Chamber of Commerce	1615 H St NW, Washington, DC, 20062	Legislation and administrative rules pertaining to civil liability.
Wisconsin & Southern Railroad L.L.C.	1890 E. Johnson Street, Madison, WI, 53704	Railroad Crossing Safety, Advance Warning Devices, Track & Structure Capital Funding, Freight Railroad Preservation Program, Freight Railroad Infrastructure Improvement Program, Railroad equipment, general railroad safety.
Wisconsin Alliance of Forest Owners	W8251 Lake Terrace, Lake Mills, WI, 53551	Including timber sales in the Manufacturing and Agricultural tax credit; Defining working forests as an agricultural use in Statutes and Codes; Ensuring that the Managed Forest Law works to benefit local government, private woodland owners, and the environment; Working with the Division of Forestry to appropriate sufficient funds and personnel to support the activities of private woodland owners

Principal Name	Mailing Address	Area Of Interest
Wisconsin Chapter of the American Academy of Pediatrics (WIAAP)	PO Box 243, Oconomowoc, WI, 53066	Children's Health Maternal and Child Health Immunization policy Mental Health Medical Home Oral Health Obesity Prevention School Health Safety and Injury Prevention
Wisconsin Environment, Inc.	912 Williamson St, 2nd Floor, Madison, WI, 53703	climate, clean energy, clean water, clean air, wetlands preservation, safe drinking water, environmental protection, toxic waste, public health
Wisconsin Reading Coalition	2342 N 61ST ST, WAUWATOSA, WI, 53213	Reading instruction, literacy, and efforts to improve reading achievement.
Wisconsin Small Businesses United	10 W. Mifflin St., Ste 205, Madison, WI, 53703	Issues related to small businesses such as taxes and workforce issues.
Wisconsin Veterans Chamber of Commerce	313 N. Plankinton Avenue, Ward 4, Milwaukee, WI, 53203	DOA and other state agency policies surrounding the awarding of contracts to veteran owned businesses.
Wisconsin Wildlife Federation	213 N, Main, Suite 100, P.O. Box 460, Poynette, WI, 53955	hunting, fishing, trapping and other outdoor recreational pursuits; protection of fish and wildlife habitat; environmental protection; access to public lands and waters; conservation and environmental education; Second Amendment rights. dogs, conservation funding, conservation land acquisition and management.

New Licensed Lobbyists

1/26/2021 - 2/2/2021

Lobbyist Name	Licensed Date
Aguayo, David	1/27/2021
Brandon, Zach	1/27/2021
Buck, Andy	1/26/2021
Hester, Crystal	1/29/2021
Jackson, Debby	1/29/2021
Johns, Jason	1/26/2021
Klein, Chris	1/26/2021
Knutson, Alec	1/31/2021
LaBracke, Kia	1/28/2021
Little, Kevin	1/27/2021
Lucht, Kenneth	2/1/2021
Majeskie, Dennis	1/29/2021
Millis, Don	1/27/2021

Lobbyist Name	Licensed Date
Newton, Saul	1/27/2021
Rorah, Kyle	1/28/2021
Schweitzer, Alicia	1/26/2021
Severson, Megan	1/27/2021
Strause, Daniel	1/31/2021
Tumolo, Ann	1/29/2021
Walker, Sarah	2/1/2021

New Lobbyist Authorizations

1/26/2021 - 2/2/2021

Lobbyist Name	Principal Name	Authorized Date
Aguayo, David	Greater Madison Chamber of Commerce	1/27/2021
Bentley, Marc	Generac Power Systems, Inc	1/26/2021
Bentley, Marc	Wisconsin Truck Group	1/26/2021
Bongiorno, Michael	Milwaukee Professional Firefighters Association	1/27/2021
Brandon, Zach	Greater Madison Chamber of Commerce	1/27/2021
Brooks, Bryan	Wisconsin Beer Distributors Association Inc	1/27/2021
Buck, Andy	Painters & Allied Trades District Council 7	2/1/2021
Childress, Jason	MDFEST, INC.	1/27/2021
Cook, Andrew	U.S. Chamber of Commerce	1/26/2021
Cruz, Annette	Strategic Behavioral Health	1/26/2021
Engel, Andrew	Harley-Davidson Motor Company	2/1/2021
Fonfara, Thomas	Turo Inc.	1/28/2021
Halbach, Nathan	Ho-Chunk Nation	1/27/2021
Halbach, Nathan	Strategic Behavioral Health	1/26/2021
Hester, Crystal	National Alliance on Mental Illness Wisconsin	1/29/2021
Jackson, Debby	Transportation Development Association	1/29/2021
Johns, Jason	National Waste & Recycling Association	1/26/2021
Johns, Jason	Wisconsin Veterans Chamber of Commerce	1/27/2021
Julius, Buddy	Milwaukee Professional Firefighters Association	1/27/2021
Kammer, Peter	American Council of Engineering Companies of Wisconsin	1/26/2021
Knudson, Jonathan	Milwaukee Teachers' Education Association	1/26/2021
Knutson, Alec	Milwaukee County	1/31/2021
Kussow, Matthew	Wisconsin Small Businesses United	1/27/2021
LaBracke, Kia	Wisconsin Chapter of the American Academy of Pediatrics (WIAAP)	1/28/2021

Lobbyist Name	Principal Name	Authorized Date
Langenohl, Tony	Motor Vehicle Protection Products Association (MVPPA)	1/27/2021
Leibham, Joe	MDFEST, INC.	1/27/2021
Little, Kevin	Greater Madison Chamber of Commerce	1/27/2021
Lucht, Kenneth	Wisconsin & Southern Railroad L.L.C.	2/1/2021
Mackey, Michele	Kids Forward	2/1/2021
Majeskie, Dennis	Johnson & Johnson Services Inc.	1/29/2021
McCoshen, William	Motor Vehicle Protection Products Association (MVPPA)	1/27/2021
McDermott, Catherine	Harley-Davidson Motor Company	2/1/2021
Meyer, George	Wisconsin Wildlife Federation	2/1/2021
Meyer, Scott	Turo Inc.	1/28/2021
Mielke, John	Associated Builders and Contractors of Wisconsin Inc	1/27/2021
Millis, Don	Wisconsin Manufacturers & Commerce	1/27/2021
Nelson, Erica	Kids Forward	2/1/2021
Newton, Saul	Wisconsin Veterans Chamber of Commerce	1/28/2021
ParkeSutherland, William	Kids Forward	2/1/2021
Pirlot, Randall	Harley-Davidson Motor Company	2/1/2021
Rogowski, Michael	Ho-Chunk Nation	1/27/2021
Rogowski, Michael	Strategic Behavioral Health	1/26/2021
Romportl, Daniel	WEC Energy Group, Inc.	1/27/2021
Rorah, Kyle	Ducks Unlimited	1/28/2021
Rude, Nels	American Council of Engineering Companies of Wisconsin	1/26/2021
Scholz, Brandon	Wisconsin Small Businesses United	1/27/2021
Severson, Megan	Wisconsin Environment, Inc.	1/27/2021
Springer, Thomas	AMS of Wisconsin	1/27/2021
Springer, Thomas	Ho-Chunk Nation	1/27/2021
Stevens, Patrick	Wisconsin Paper Council	1/29/2021
Suder, Scott	Wisconsin Paper Council	1/29/2021
Tumolo, Ann	PPG Industries, Inc.	1/29/2021
Weathers, Scott	The Good Food Institute	1/26/2021
Wedig, Mykel	Dairy Business Association	1/29/2021